



Route Optimiser - Pricing

There are two parts to the route optimisation service: a per-annum vehicle charge and a credit pack to pay for usage.

Credits are used every time you optimise a route. So if, for example, you have five Standard vehicles and are optimising 40 Standard deliveries each day, you will need 50 credits. That's ten credits for the start and end points for the vehicles, plus 40 credits for the delivery addresses that you want to optimise.

The Standard service uses one credit for each waypoint, with the option to include Standard Plus waypoints which use Timeslot or Size information. Standard Plus features use up three credits per waypoint. Standard vehicle licence holders can mix and match Standard and Standard Plus waypoints in a single job, so you only pay for the complexity you need.

The Premium service includes height, weight and width parameters as well as all the Standard and Standard Plus features, and uses three credits for every waypoint optimised.

Standard Service - ideal for couriers	
Vehicles	Price per Vehicle
1-5	£30.00
6-10	£25.00
11-50	£20.00
51-100	£15.00
101+	£12.50

Premium Service - better for HGVs	
Vehicles	Price per Vehicle
1-5	£50.00
6-10	£40.00
11-50	£30.00
51-100	£25.00
101+	£20.00

Credit Pack Prices		
Price	Credits	Price per Credit
£50	1,000	£0.050
£150	3,500	£0.043
£250	7,500	£0.033
£500	20,000	£0.025
£1,000	60,000	£0.017
£2,500	200,000	£0.013
£5,000*	500,000	£0.010

*Bigger credit packs available on request